

A man with a beard and mustache, wearing a blue denim sleeveless shirt and blue jeans, is leaning against a large, rusted industrial pipe. He has his arms crossed and is smiling at the camera. The background shows more industrial equipment and a metal grate floor.

MEET OKLAHOMA.

His name is Bart Fletcher. Married 24 years. A daughter in college. Proud graduate of Pryor High School. Lives for “fishing and four-wheeling.” Also known to raise a few award-winning pigs when his daughter was in FFA. Got a job 21 years ago at a firm that makes paper for drywall. Began as an entry-level Helper, then Loader, then Stock Engineer. Now, he’s an Electrician. Does preventive maintenance. Troubleshoots instrumentation and pressure controls. Always on-call, 24/7/365, whatever it takes to keep the plant operational and the equipment in fine-tune.

Bart is just one part of Oklahoma’s most treasured resource: our people. Those men and women that make our state great. Individuals that exemplify our native strengths of tenacity, integrity, and ingenuity.

Like other economic development organizations in Oklahoma, we are tasked with recruiting new industries to our state. It’s a complex and difficult job trying to convince a business to locate their operations here. But, it becomes a whole lot easier when they meet someone like Bart.

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