

**The Market Profile Summary - 2010**  
**Population & Other Key Demographic Information**  
**20, 30 & 40 Mile Radius**

MidAmerica Industrial Park, Oklahoma

The Market Profile Summary 2010

Description	Radius			% Change	Radius		
	20-Mile	30-Mile	40-Mile		20-Mile	30-Mile	40-Mile
<b>Population</b>							
1990 Census	73,932	231,299	729,213		n/a	n/a	n/a
2000 Census	90,544	282,346	834,474	1990-2000	22.5%	22.1%	14.4%
2003 Estimated	96,042	297,063	863,510	2000-2003	6.1%	5.2%	3.5%
2004 Estimated	98,609	304,271	877,061	2000-2004	8.9%	7.8%	5.1%
2005 Estimated	96,850	302,497	876,660	2000-2005	7.0%	7.1%	5.1%
2006 Estimated	99,210	316,074	892,042	2001-2006	9.6%	11.9%	6.9%
2007 Estimated	100,124	319,521	895,628	2002-2007	10.6%	13.2%	7.3%
2008 Revised	101,338	322,982	901,368	2003-2008	5.51%	8.73%	4.38%
2009 Revised	101,849	328,302	913,431	2004-2009	5.2%	8.5%	4.2%
2010 Revised	100,844	320,581	912,088	2005-2010	4.1%	6.0%	4.0%
2011 Estimated	107,647	344,135	940,054	2006-2011	8.5%	8.9%	5.4%
2012 Estimated	108,357	347,751	939,498	2007-2012	8.2%	8.8%	4.9%
2013 Estimated	108,167	348,614	942,592	2008(R)-2013	6.7%	7.9%	4.6%
2014 Estimated	108,386	352,714	953,371	2009-2013	6.4%	7.4%	4.4%
2015 Estimated	105,615	360,888	961,369	2010-2015	4.7%	12.6%	5.4%
<b>Households</b>							
1990 Census	27,884	86,465	287,783		n/a	n/a	n/a
2000 Census	34,174	105,573	329,320	1990-2000	22.6%	22.1%	14.4%
2003 Estimated	36,256	111,067	339,959	2000-2003	6.1%	5.2%	3.2%
2004 Estimated	37,425	114,290	347,147	2000-2004	9.5%	8.3%	5.4%
2005 Estimated	36,835	113,942	347,492	2000-2005	7.8%	7.9%	5.5%
2006 Estimated	37,791	118,899	351,299	2001-2006	10.6%	12.6%	6.7%
2007 Estimated	37,969	120,331	354,864	2002-2007	11.1%	14.0%	7.8%
2008 Revised	38,427	121,869	357,545	2003-2008	6.0%	9.7%	5.2%
2009 Revised	38,717	123,779	362,065	2004-2009	5.1%	8.6%	4.2%
2010 Revised	38,362	127,145	364,912	2005-2010	4.1%	11.6%	5.0%
2011 Estimated	41,181	129,799	370,317	2006-2011	9.0%	9.2%	5.4%
2012 Estimated	41,244	131,332	372,660	2007-2012	8.6%	9.1%	5.0%
2013 Estimated	41,152	131,869	374,349	2008(R)-2013	7.1%	8.2%	4.7%
2014 Estimated	41,342	133,346	378,310	2009-2014	6.8%	7.7%	4.5%
2015 Estimated	40,244	136,518	380,848	2010-2015	4.9%	7.4%	4.4%
<b>Median Age</b>							
2000 Census	36.6	35.3	35.2		n/a	n/a	n/a
2003 Estimated	37.8	36.4	36.3	2000-2003	3.3%	3.1%	3.1%
2004 Estimated	37.3	35.8	35.7	2000-2004	1.9%	1.4%	1.4%
2005 Estimated	37.7	36.2	36.0	2000-2005	3.0%	2.5%	2.3%
2006 Estimated	38.0	36.4	36.2	2001-2006	3.8%	3.1%	2.8%
2007 Estimated	38.1	36.5	36.3	2002-2007	4.1%	3.4%	3.1%
2008 Revised	38.3	36.6	36.6	2003-2008	1.3%	0.5%	0.8%
2009 Revised	38.3	36.6	36.6	2004-2009	1.6%	1.1%	1.7%
2010 Revised	38.6	36.7	36.7	2005-2010	2.4%	1.4%	1.9%
2011 Estimated	38.9	37.0	37.0	2006-2011	2.4%	1.6%	2.2%
2012 Estimated	39.0	37.0	37.0	2007-2012	2.4%	1.4%	1.9%
2013 Estimated	39.4	37.3	37.3	2008(R)-2013	2.9%	1.9%	1.9%
2014 Estimated	38.8	36.8	36.8	2009-2014	1.3%	0.5%	0.5%
2015 Estimated	38.9	36.8	36.9	2010-2015	0.8%	0.3%	0.5%

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<b>Median Household Income</b>							
1990 Census	\$24,156	\$26,502	\$25,697		n/a	n/a	n/a
2000 Census	35,919	38,534	36,579	1990-2000	48.7%	45.4%	42.3%
2003 Estimated	40,215	42,677	40,909	2000-2003	12.0%	10.8%	11.8%
2004 Estimated	41,484	44,662	42,409	2000-2004	15.5%	15.9%	15.9%
2005 Estimated	42,657	45,887	43,657	2000-2005	18.8%	19.1%	19.3%
2006 Estimated	43,417	47,095	44,615	2001-2006	20.9%	22.2%	22.0%
2007 Estimated	44,784	48,652	46,189	2002-2007	24.7%	26.3%	26.3%
2008 Revised	46,650	50,919	48,324	2003-2008	16.0%	19.3%	18.1%
2009 Revised	46,903	50,661	48,000	2004-2009	10.0%	10.4%	9.9%
2010 Revised	47,352	50,659	47,941	2005-2010	11.0%	10.4%	9.8%
2011 Estimated	50,911	55,625	52,345	2006-2011	17.3%	18.1%	17.3%
2012 Estimated	51,842	57,364	54,199	2007-2012	15.8%	17.9%	17.3%
2013 Estimated	55,127	60,823	57,482	2008(R)-2013	18.2%	19.5%	19.0%
2014 Estimated	48,748	52,906	50,758	2009(R)-2014	4.5%	3.9%	5.0%
2015 Estimated	51,286	55,666	53,279	2010(R)-2015	9.3%	9.9%	11.0%

Source: US Bureau of the Census and ESRI, Business Information System forecasts

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